U.S. Department of Commerce
National Institute of Standards and Technology (NIST)

Privacy Impact Assessment for the
450-01 Baldrige Performance Excellence Program System (BPEP)

Reviewed by: Susannah Schiller, Bureau Chief Privacy Officer

☒ Concurrence of Senior Agency Official for Privacy/DOC Chief Privacy Officer
☐ Non-concurrence of Senior Agency Official for Privacy/DOC Chief Privacy Officer

CATRINA PURVIS  Digitally signed by CATRINA PURVIS
Date: 2020.09.30 21:49:29 -04'00'  09/30/2020

Signature of Senior Agency Official for Privacy/DOC Chief Privacy Officer  Date
Introduction: System Description

Provide a description of the system that addresses the following elements:
The response must be written in plain language and be as comprehensive as necessary to describe the system.

(a) Whether it is a general support system, major application, or other type of system
(b) System location
(c) Whether it is a standalone system or interconnects with other systems (identifying and describing any other systems to which it interconnects)
(d) The way the system operates to achieve the purpose(s) identified in Section 4
(e) How information in the system is retrieved by the user
(f) How information is transmitted to and from the system
(g) Any information sharing conducted by the system
(h) The specific programmatic authorities (statutes or Executive Orders) for collecting, maintaining, using, and disseminating the information
(i) The Federal Information Processing Standards (FIPS) 199 security impact category for the system

The Baldrige Performance Excellence Program (BPEP) oversees the nation's only Presidential award for performance excellence while offering a wide array of award-winning products and services, including the world-renowned Baldrige Excellence Framework. The function/purpose of the system is to support the electronic needs and activities of the internal and external customers in support of this mission.

Components of this system include the Baldrige Examiner Applicant (BEA), Baldrige Online Scorebook Solution (BOSS), and the Baldrige Secure On-line Ordering Application.

Another component supporting BPEP is contractual support for the Malcolm Baldrige National Quality Award (MBNQA) Award Cycle.

a. Whether it is a general support system, major application, or other type of system 450-01 is a general support system.

b. System location
The system is located at the NIST Gaithersburg, Maryland facility within the continental United States. A component resides in a datacenter in Milwaukee, Wisconsin.
c. Whether it is a standalone system or interconnects with other systems (identifying and describing any other systems to which it interconnects)

The Baldrige system is a standalone system. Authorized users enter and retrieve data directly from the components in the system.

d. The way the system operates to achieve the purpose(s) identified in Section 4

Various significant components comprise the 450-01 parent system, these include: servers, web applications, managed clients, and social networking services. Thus, internal/external customer needs are met. A structured database for NIST staff within a NIST infrastructure environment is offered for the Baldrige team activities.

e. How information in the system is retrieved by the user

Users must authenticate to each system component. Access to information is restricted based on the user's role.

f. How information is transmitted to and from the system

- BEA is a public-facing web application that allows potential Baldrige examiners (external users) to complete an online application. It also includes an internal portion that is used to administer the site and review the examiners.
- BOSS is a public-facing web application that allows examiners and judges to create and manage review of applicants throughout the award process.
- The Secure On-line Ordering Application provides external users with the ability to purchase Baldrige Performance Excellence Program Criteria online in a secure manner, with a secure protected view for BPEP staff.
- The component provided contractually provides management support, typesetting, printing, and distribution of program documents, Award Cycle Evaluation Stages (including receipt of eligibility and Award applications, Examiner assignments, scorebook checks, Judges' meetings notebook preparation, and site visit logistics).

g. Any information sharing conducted by the system

The system does not share information with other internal NIST business units.

h. The specific programmatic authorities (statutes or Executive Orders) for collecting, maintaining, using, and disseminating the information


The Baldrige Awards Program was created under public law 100-107 The Malcolm Baldrige National Quality Improvement Act of 1987.

Section 1: Status of the Information System

1.1 The status of this information system: 

This is an existing information system in which changes do not create new privacy risks, and there is a SAOP approved Privacy Impact Assessment (version 01-2017 or later).

<table>
<thead>
<tr>
<th>Changes That Create New Privacy Risks (CTCNPR)</th>
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</thead>
<tbody>
<tr>
<td>Other changes that create new privacy risks:</td>
</tr>
</tbody>
</table>

Section 2: Information in the System

2.1 Indicate what personally identifiable information (PII)/business identifiable information (BII) is collected, maintained, or disseminated.

### Identifying Numbers (IN)
- File/Case ID
- Other identifying numbers:

### Explanation for the business need to collect, maintain, or disseminate the Social Security number, including truncated form:

### General Personal Data (GPD)
- Name
- Home Address
- Telephone Number
- Email Address
- Education
- Other general personal data:

### Work-Related Data (WRD)
- Occupation
- Job Title
- Work Address
- Work Telephone Number
- Work Email Address
- Work History
- Other work-related data:
Distinguishing Features/Biometrics (DFB)
Photographs
Other distinguishing features/biometrics:

System Administration/Audit Data (SAAD)
Other system administration/audit data:

Other Information

2.2 Indicate sources of the PII/BII in the system.

Directly from Individual about Whom the Information Pertains
Hard Copy - Mail/Fax
Online
Other:

Government Sources
Other:

Non-government Sources
Other:

2.3 Describe how the accuracy of the information in the system is ensured.

Each user enters his/her own data, so they are responsible for its initial accuracy. Data inaccuracies are corrected via access and redress controls. In turn, this corrected data is pulled into the 450-01 system as accurate data. 450-01 has several checks through the agreement process including involvement from the data source (public) to verify accuracy. This ensures the highest data integrity/quality on 450-01 partners is maintained.

2.4 Is the information covered by the Paperwork Reduction Act?

Yes, the information is covered by the Paperwork Reduction Act.
The OMB control number and the agency number for the collection:
OMB Control #0693-0079
OMB Control #0693-0006
OMB Control #0693-0033

2.5 Is there any technology used that contain PII/BII in ways that have not been previously deployed?
No
Section 3: System Supported Activities

3.1 Are there any IT system supported activities which raise privacy risks/concerns?
No

The IT system supported activities which raise privacy risks/concerns.

<table>
<thead>
<tr>
<th>Activities</th>
</tr>
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<tbody>
<tr>
<td>Other:</td>
</tr>
</tbody>
</table>

Section 4: Purpose of the System

4.1 Indicate why the PII/BII in the IT system is being collected, maintained, or disseminated.

<table>
<thead>
<tr>
<th>Purpose</th>
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</thead>
<tbody>
<tr>
<td>For administrative matters</td>
</tr>
<tr>
<td>Other:</td>
</tr>
</tbody>
</table>

Section 5: Use of the Information

5.1 In the context of functional areas (business processes, missions, operations, etc.) supported by the IT system, describe how the PII/BII that is collected, maintained, or disseminated will be used. Indicate if the PII/BII identified in Section 2.1 of this document is in reference to a federal employee/contractor, member of the public, foreign national, visitor or other (specify).

The BEA web application collects General Personal Data and Work-Related Data for applicants (e.g., members of the public) seeking the examiner role.

The BOSS web application enables review of program applicant information by the examiner role.

The contracted support receives paper-based program applicant information.

5.2 Describe any potential threats to privacy, such as insider threat, as a result of the bureau’s/operating unit’s use of the information, and controls that the bureau/operating unit has put into place to ensure that the information is handled, retained, and disposed appropriately. (For example: mandatory training for system users regarding appropriate
Section 6: Information Sharing and Access

6.1 Will the PII/BII in the system be shared?
No, the PII/BII in the system will not be shared

The recipients the bureau intends to share the PII/BII in the IT system and how the PII/BII will be shared.

Other:

6.2 Indicate whether the IT system connects with or receives information from any other IT systems authorized to process PII and/or BII.

No, this IT system does not connect with or receive information from another IT system(s) authorized to process PII and/or BII.

The name of the IT system and description of the technical controls which prevent PII/BII leakage:

6.3 Identify the class of users who will have access to the IT system and the PII/BII.

Class of Users
Government Employees
Contractors
Other:

Section 7: Notice and Consent

7.1 Indicate whether individuals will be notified if their PII/BII is collected, maintained, or disseminated by the system.
Yes, notice is provided pursuant to a system of records notice published in the Federal Register and discussed in Section 9.
Yes, notice is provided by a Privacy Act statement and/or privacy policy.
Yes, notice is provided by other means.
The Privacy Act statement and/or privacy policy can be found at:
The Privacy Act statement and/or privacy policy can be found at: https://nist.gov/privacy-policy
The reason why notice is/is not provided:
Applicants are notified in the application, to include consent for collection of photographs of Examiners and Judges.

7.2 Indicate whether and how individuals have an opportunity to decline to provide PII/BII.

Yes, individuals have an opportunity to decline to provide PII/BII.
The reason why individuals can/cannot decline to provide PII/BII:
Individuals may decline to provide information by not completing the application process. However, doing so would result in an incomplete application which would not be accepted.

7.3 Indicate whether and how individuals have an opportunity to consent to particular uses of their PII/BII.

Yes, individuals have an opportunity to consent to particular uses of their PII/BII.
The reason why individuals can/cannot consent to particular uses of their PII/BII:
Individuals have opportunity to consent to particular uses of their information within the application process.

7.4 Indicate whether and how individuals have an opportunity to review/update PII/BII pertaining to them.

Yes, individuals have an opportunity to review/update PII/BII pertaining to them.
The reason why individuals can/cannot review/update PII/BII:
Since the award cycle is annual, information is updated in alignment with this cycle (reapplication occurs each year). However, individuals also have opportunity to review/update their information by contacting a BPEP manager.

Section 8: Administrative and Technological Controls

8.1 Indicate the administrative and technological controls for the system.

All users signed a confidentiality agreement or non-disclosure agreement.
All users are subject to a Code of Conduct that includes the requirement for confidentiality.
Staff (employees and contractors) received training on privacy and confidentiality policies and practices.
Access to the PII/BII is restricted to authorized personnel only.
Access to the PII/BII is being monitored, tracked, or recorded.
The information is secured in accordance with the Federal Information Security Modernization Act (FISMA) requirements.

The Federal Information Processing Standard (FIPS) 199 security impact category for this system is a moderate or higher.

NIST Special Publication (SP) 800-122 and NIST SP 800-53 Revision 4 Appendix J recommended security controls for protecting PII/BII are in place and functioning as intended; or have an approved Plan of Action and Milestones (POA&M).

A security assessment report has been reviewed for the supporting information system and it has been determined that there are no additional privacy risks.

Contractors that have access to the system are subject to information security provisions in their contracts required by DOC policy.

Reason why access to the PII/BII is being monitored, tracked, or recorded:
Access logs are kept and reviewed for anomalies.

The information is secured in accordance with FISMA requirements.

Is this a new system? No

Below is the date of the most recent Assessment and Authorization (A&A).

04/01/2020

Other administrative and technological controls for the system:

8.2 General description of the technologies used to protect PII/BII on the IT system. *(Includes data encryption in transit and/or at rest, if applicable).*

BEA is used by members of the public to apply to become examiners. It is located in the Public Sensitive Zone, and access from the internet is directed through a reverse proxy device. BOSS is used by NIST employees and examiners to create and manage a review of one applicant through the award process. Access is restricted based on a user's examiner assignment.

The application is accessible on internal NIST networks protected by multiple layers of firewalls. Unauthorized use of the system is restricted by user authentication. Access logs are kept and reviewed for anomalies on an as needed basis. Data is stored on servers located at the NIST Gaithersburg, Maryland facility within the continental United States. Data on the servers is encrypted at rest and in motion.

When users access the system, PII is transferred in a secure fashion. To guard against the interception of communication over the network, the components use the Transport Layer Security (TLS) protocol which encrypts communications. Access to 450-01 requires NIST-issued credentials because access is restricted by user authentication. NIST remote and other agency users access 450-01 from an authorized DOC network, or via connecting to the NIST network through a Virtual Private Network (VPN).
**Section 9: Privacy Act**

9.1 Is the PII/BII searchable by a personal identifier (e.g., name or Social Security number)?
Yes, PII/BII is searchable by a personal identifier.

9.2 Indicate whether a system of records is being created under the Privacy Act, 5 U.S.C. § 552a. (A new system of records notice (SORN) is required if the system is not covered by an existing SORN).
As per the Privacy Act of 1974, “the term ‘system of records’ means a group of any records under the control of any agency from which information is retrieved by the name of the individual or by some identifying number, symbol, or other identifying particular assigned to the individual.”

<table>
<thead>
<tr>
<th>Yes, this system is covered by an existing system of records notice (SORN).</th>
</tr>
</thead>
<tbody>
<tr>
<td>SORN name, number, and link:</td>
</tr>
<tr>
<td>COMMERCE/DEPT-18: Employees Personnel Files Not Covered by Notices of Other Agencies</td>
</tr>
<tr>
<td>COMMERCE/DEPT-23: Information Collected in Connection with Department of Commerce Activities, Events, and Programs.</td>
</tr>
<tr>
<td>SORN submission date to the Department:</td>
</tr>
</tbody>
</table>

**Section 10: Retention of Information**

10.1 Are these records covered by an approved records control schedule and monitored for compliance?
Yes, there is an approved record control schedule.

<table>
<thead>
<tr>
<th>Name of the record control schedule:</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIST Records Schedule N1-167-09-01: Malcolm Baldrige National Quality Award Program</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The stage in which the project is in developing and submitting a records control schedule:</th>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Yes, retention is monitored for compliance to the schedule.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reason why retention is not monitored for compliance to the schedule:</td>
</tr>
</tbody>
</table>

10.2 Indicate the disposal method of the PII/BII.

<table>
<thead>
<tr>
<th>Disposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shredding</td>
</tr>
<tr>
<td>Overwriting</td>
</tr>
<tr>
<td>Deleting</td>
</tr>
</tbody>
</table>

| Other disposal method of the PII/BII: |

**Section 11: NIST Special Publication 800-122 PII Confidentiality Impact Level**
11.1 Indicate the potential impact that could result to the subject individuals and/or the organization if PII were inappropriately accessed, used, or disclosed. (*The PII Confidentiality Impact Level is not the same, and does not have to be the same, as the Federal Information Processing Standards (FIPS) 199 security impact category.*)

Moderate – the loss of confidentiality, integrity, or availability could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.

11.2 The factors that were used to determine the above PII confidentiality impact levels.

<table>
<thead>
<tr>
<th>Factors that were used to determine the above PII confidentiality impact levels</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Context of Use</td>
<td>General Personal Data and Work-Related Data collected is for the annual award cycle.</td>
</tr>
</tbody>
</table>

**Section 12: Analysis**

12.1 Identify and evaluate any potential threats to privacy that exist in light of the information collected or the sources from which the information is collected. Also, describe the choices that the bureau/operating unit made with regard to the type or quantity of information collected and the sources providing the information in order to prevent or mitigate threats to privacy. (For example: If a decision was made to collect less data, include a discussion of this decision; if it is necessary to obtain information from sources other than the individual, explain why.)

**Threats could arise from collecting more data than is necessary by not employing data minimization.** Threats could exploit data secondary use (using personal information for a purpose other than the purpose for which it was collected). An administrator (data handler) could inadvertently combine multiple data sets resulting in aggregation (combining various pieces of personal information).

**Mitigating controls:**
450-01 implements a data retention schedule and disposal plan. Only data required for the 450-01 mission is used in 450-01. All 450-01 users are subject to annual training requirements and rules of behavior which can raise the necessary awareness to mitigate data mishandling.

12.2 Indicate whether the conduct of this PIA results in any required business process changes.

**No, the conduct of this PIA does not result in any required business process changes.**

**Explanation**

12.3 Indicate whether the conduct of this PIA results in any required technology changes.

**No, the conduct of this PIA does not result in any required technology changes.**

**Explanation**