

Minority Business Development Agency

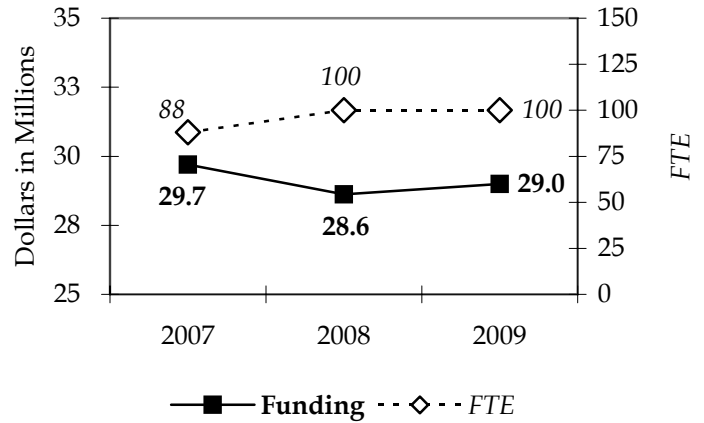
The Minority Business Development Agency (MBDA) actively promotes the ability of Minority Business Enterprises (MBEs) to grow and to participate in the global economy through a range of activities that include funding a network of centers that provide MBEs a variety of business assistance services.

In FY 2009, MBDA will continue to focus on increasing opportunities for wealth creation within the minority business community. The Agency’s goal is to increase opportunities and access of minority-owned businesses to the marketplace and financing. To accomplish this goal, MBDA will:

- Foster the expansion of opportunities for minority-owned business in the global marketplace;
- Identify sources of financial capital for minority owned firms;
- Develop and upgrade electronic tools to provide access to growth markets through automated matching of MBEs to public and private sector opportunities;
- Provide management and technical assistance to minority owned businesses; and,
- Advocate for the increased use of electronic commerce and new technologies by MBEs.

MBDA will develop additional avenues by which it can leverage its resources while expanding the availability of services to MBEs. MBDA will continue to use the Internet to establish information clearinghouses and national referral centers for minority-owned businesses of any size, which will provide a wider access to public and private business development resources. MBDA will also expand its automated matching capabilities related to contracting opportunities. MBDA will continue to use the Minority Business Enterprise Centers (MBECs) and Native American Business Enterprise Centers (NABECs) to provide management and technical assistance, and Minority Business Opportunity Centers (MBOCs) to provide contract opportunities and financial transactions for minority-owned businesses.

Appropriation and FTE



Summary of Appropriations

<u>Funding Levels</u>	2007	2008	2009	Increase
<u>Appropriation</u>	<u>Actual</u>	<u>Estimate</u>	<u>Estimate</u>	<u>(Decrease)</u>
Minority Business Development	\$29,725	\$28,623	\$29,000	\$377
FTE				
Minority Business Development	88	100	100	0

Highlights of Budget Changes

Appropriation: Minority Business Development

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2008 Appropriations			100	\$28,623
Adjustments to Base				
<u>Other Changes</u>				
2008 Pay raise		\$76		
2009 Pay raise		214		
Working Capital Fund Pay Raise		24		
Civil Service Retirement System(CSRS)		(19)		
Federal Employees' Retirement System(FERS)		30		
Thrift Savings Plan		5		
Federal Insurance Contributions Act (FICA) - OASDI		17		
Health insurance		2		
Change in Compesable Days		(36)		
Employees' Compensation Fund		(4)		
Travel				
Per Diem		5		
Mileage		5		
Rent payments to GSA		40		
Postage		4		
Printing and reproduction		2		
Working Capital Fund		38		
General Pricing Level Adjustment:				
Communications, utilities, and miscellaneous charges		2		
Other Services		37		
Supplies		2		
Subtotal, other cost changes			0	444
Less: Administrative efficiencies			0	(67)
TOTAL, ADJUSTMENTS TO BASE			0	377
2009 Base			100	29,000
Program Changes			0	0
2009 APPROPRIATION			100	29,000

Comparison by Activity

	2008 Currently Avail.		2009 Base		2009 Estimate		Increase / Decrease	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
DIRECT OBLIGATIONS								
Minority Business Development	100	\$28,623	100	\$29,000	100	\$29,000	0	\$0
TOTAL DIRECT OBLIGATIONS	100	28,623	100	29,000	100	29,000	0	0
REIMBURSABLE OBLIGATIONS	0	300		300		300	0	0
TOTAL OBLIGATIONS	100	28,923	100	29,300	100	29,300	0	0
FINANCING								
Unobligated balance, start of year (Direct)								
Offsetting collections from:								
Federal funds		(300)				(300)		
Subtotal, financing	0	(300)			0	(300)		
TOTAL BUDGET AUTHORITY/ APPROPRIATION	100	28,623			100	29,000		

MBDA Performance Measures

MBDA supports the Department’s strategic goal to “Maximize U.S. competitiveness and enable economic growth for American industries, workers, and consumers.” MBDA's ability to develop an entrepreneurial innovative market-focused economy and improve minority owned business access to financing is demonstrated through the following key performance measures:

- The dollar value of contract awards to minority business enterprises
- The dollar value of financial awards

MBDA will continue to develop and refine its performance measures as a key management tool for benchmarking program impact. The following table shows the measures that MBDA uses to gauge its performance. A more detailed description of this outcome and these measures may be found in the MBDA section of the Department of Commerce budget.

Performance Outcome and Measures

(Dollars reflects obligations in Millions and includes reimbursable amounts)

	2007 Actual	2008 Estimate / Target	2009 Estimate / Target
Outcome: To increase access to the marketplace and financing for minority-owned businesses *	\$29.9	\$28.9	\$29.3
Dollar value of contract awards to minority business enterprises	\$1,200M	\$900M	\$900M
Dollar value of financial awards obtained	\$550M	\$500M	\$500M
Number of new job opportunities created	3,506	3,000	3,000
Percent increase in client gross receipts	5%	6%	6%
Satisfaction rating for the American Customer Satisfaction Index (ACSI)	72%	N/A ¹	75%
Cumulative economic impact	New	N/A ²	N/A ²

1. The ACSI occurs only in odd years so no target appears in FY 2008.

2. This new long-term outcome measure has incremental five-year targets with the long-term goal of achieving \$30B in cumulative economic impact by 2020. The next five year target is in FY 2010, set at \$16B.

* Total obligations may differ from those reported in other tables in this section and in Congressional Justification exhibits due to the inclusion of prior year funds in the amounts cited above.