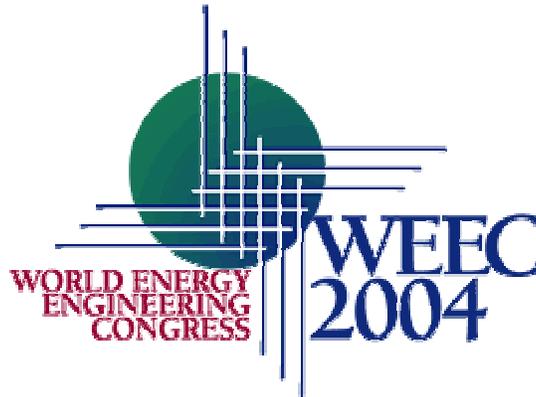


# World Energy Engineering Congress 2004 / WEEC

CONFERENCE & TECHNOLOGY EXPO



AEE has joined forces with host Austin Energy to bring the WORLD ENERGY ENGINEERING CONGRESS (WEEC) to Austin, Texas – one of the most progressive cities in the nation in the area of promoting green energy and energy efficient technologies. A leader in municipal renewable power sales in 2003, Austin is also a U.S. D.O.E. Rebuild America Partner.

The WEEC celebrates its 27th year as the most important energy event of national scope for end users and energy professionals in all areas of the energy field. It is the one truly comprehensive forum where participants can fully assess the "big picture" – and see exactly how the economic and market forces, new technologies, regulatory developments and industry trends all merge to shape their critical decisions on their organizations' energy and economic future.

The WEEC features a large, multi-track conference agenda, a full line-up of seminars on a variety of current topics and a comprehensive exposition of the market's most promising new technologies. New for 2004 will be special technology workshops held in the exhibit hall.

The WEEC also serves as the annual convention of the Association of Energy Engineers, and is attended by more AEE members each year than any other single event.

In addition to exploring the gamut of state-of-the-art technologies and strategies for energy efficiency improvement, the WEEC conference and concurrent expo will also highlight distributed generation technologies and options, combined heat and power applications, fuel cells, solar and other renewable energy technologies, energy management in federal facilities, and much more.

Other features of the 2004 agenda include a special GeoExchange conference track developed by the Geothermal Heat Pump Consortium and the International Ground Source Heat Pump Association, as well as an Energy Services Forum.

## **Facts in Brief:**

Number of Conference Tracks : 10

Number of Speakers: 150

Square feet of Exhibition: 79,000

Expected number of attendees: 2,000