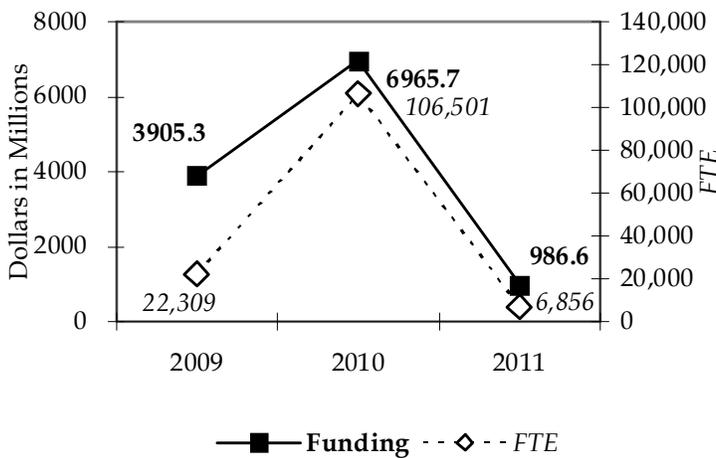


Bureau of the Census

The mission of the Bureau of the Census (Census), within the Economics and Statistics Administration, is to serve as the leading source of quality data about the Nation's people and economy. To accomplish this mission, Census measures those trends and segments of our population and economy most critical to continued American success and prosperity.

The President's FY 2011 budget request will enable Census to achieve its two performance outcomes: (1) provide benchmark measures of the U.S. population, economy, and governments; and (2) provide current measures of the U.S. population, economy, and governments. Census's cyclical programs include the Economic Census and the Census of Governments, conducted every five years, and the Decennial Census Program, conducted every ten years.

Periodic Censuses and Programs



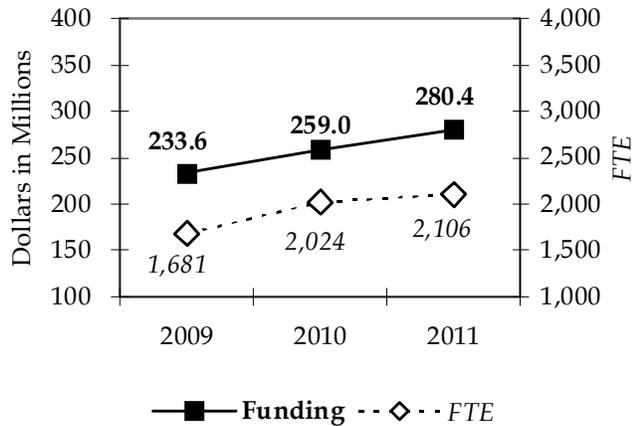
As part of this ongoing evaluation, the FY 2011 budget includes funding for program enhancements for several other programs: 1) An increase to the Geographic Support program to support improved address coverage, continual update of road and other special data, and enhanced quality measures of the geographic programs; 2) An increase to the American Community Survey program to increase the sample size to improve tract-level data accuracy; enhance field and telephone center data collection; conduct a 100 percent nonresponse follow-up operation in Remote Alaska and small American Indian, Alaska Native, and Native Hawaiian Homeland areas; and for additional review of three-year and five-year data; and 3) Additional resources devoted to IT security.

Further details are provided under the "Highlights of Budget Changes" section.

Census is funded through the following appropriations:

The **Salaries and Expenses** appropriation provides for monthly, quarterly, and annual surveys, and other programs that are used for planning by both the public and private sectors. Census's current economic programs count and profile U.S.

Salaries and Expenses



The Census Bureau will deliver state-level population totals from the 2010 Census to the President for the apportionment of seats in the U.S. House of Representatives by December 31, 2010, as well as delivering data to the states for use in redistricting by March 31, 2011. The Census Bureau will also begin to provide data used for the distribution of federal funds and for other purposes, complete fieldwork for the Coverage Measurement Program, and conduct evaluations of the 2010 Census. In addition, the 2010 Decennial Census Program includes the ongoing administration of the American Community Survey. Census also conducts a number of current demographic and economic surveys, produces population estimates between decennial censuses, and produces new survey samples for Federal statistical programs.

Census continually re-evaluates each of its programs to ensure they best meet the needs of

businesses and government organizations. Current population and housing surveys and analyses provide detailed and integrated information on the social, demographic, economic, and housing conditions of the United States.

The **Periodic Censuses and Programs** appropriation funds the Decennial Census which is conducted every ten years, and the Economic Census, and the Census of Governments, which are conducted every five years. It also funds other programs, including the American Community Survey (ACS), which produces annual, detailed community-level demographic socio-economic data, and thus allows the Decennial Census to focus on collecting only the basic demographic data. All of these data are a valuable resource for both Federal and local decision-makers.

The Personal Responsibility and Work Opportunity Reconciliation Act of FY 1996, also known as the Welfare Reform Act (P.L. 109-171, Extended) established and funded (through mandatory appropriations) the **Survey of Program Dynamics** (SPD). The SPD provides policy makers with socioeconomic data to evaluate the impact of the welfare reforms on state welfare program recipients.

The Medicare, Medicaid, and State Children's Health Insurance Program Bill (P.L. 106-113) established and funded (through mandatory appropriations) the **State Children's Health Insurance Program** (SCHIP). The SCHIP produces statistically reliable annual state data on the number of low-income children who do not have health insurance coverage. Data from the SCHIP is used to allocate funds to states based on statistics from the March Income Supplement to the Current Population Survey (CPS). The SCHIP program was recently reauthorized by the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3).

The **Working Capital Fund (WCF)** is a non-appropriated account used to finance services within Census, which are more efficiently performed on a centralized basis. The WCF also includes reimbursable work Census performs for other Federal agencies, state and local governments, foreign governments, and the private sector.

Summary of Appropriations

Funding Levels

	2009	2010	2011	Increase
Discretionary Appropriations	<u>Actual</u>	<u>Estimate</u>	<u>Estimate</u>	<u>(Decrease)</u>
Salaries and Expenses	\$233,588	\$259,024	\$280,364	\$21,340
Periodic Censuses and Programs	2,906,262	6,965,707	986,615	(5,979,092)
Recovery Act (P.L. 111-5)	1,000,000	0	0	0
Total Discretionary Appropriation	4,139,850	7,224,731	1,266,979	(5,957,752)
Unobligated balance rescission from PCP	(1,000)	0	0	0
Permanent Appropriation				
Survey of Program Dynamics	10,000	10,000	10,000	0
State Children's Health Insurance Program	20,000	20,000	20,000	0
Budget Authority				
Salaries and Expenses	263,588	289,024	310,364	21,340
Periodic Censuses and Programs	3,905,262	6,965,707	986,615	(5,979,092)
TOTAL BUDGET AUTHORITY	4,168,850	7,254,731	1,296,979	(5,957,752)
FTE				
Salaries and Expenses	1,681	2,024	2,106	82
Periodic Censuses and Programs	22,309	106,501	6,856	(99,645)
Total Discretionary FTE	23,990	108,525	8,962	(99,563)
Mandatory	270	297	297	0
Working Capital Fund	2,400	2,383	3,058	675
Total FTE	26,660	111,205	12,317	(98,888)

Highlights of Budget Changes

Appropriation: Salaries and Expenses

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2010 Appropriation			2,024	\$259,024
Adjustments to Base				
<u>Other Changes</u>				
2010 Pay raise		\$777		
2011 Pay raise		1,693		
Payment to the Working Capital Fund		147		
Full-year cost in 2011 of positions financed for part of 2010	6	682		
Civil Service Retirement System (CSRS)		(469)		
Federal Employees' Retirement System (FERS)		1,329		
Thrift Savings Plan		(120)		
Federal Insurance Contributions Act (FICA) - OASDI		453		
Health insurance		714		
Employees' Compensation Fund		86		
Travel - Per Diem		59		
Travel - Mileage		(248)		
Rent payments to GSA		157		
Postage		84		
Printing and reproduction		8		
Other services:				
NARA		22		
Working Capital Fund		1,914		
Commerce Business System		116		
General Pricing Level Adjustment:				
Transportation of things		11		
Communications, utilities, and misc. charges		12		
Other services		362		
Supplies and materials		22		
Equipment		37		
Subtotal, other cost changes			6	7,848
Subtotal, adjustments to base			6	7,848
Less Amount Absorbed			0	(508)
TOTAL, ADJUSTMENTS TO BASE			6	7,340
2011 Base			2,030	266,364
Program Changes			76	14,000
2011 APPROPRIATION			2,106	280,364

Comparison by Activity

	2010 Enacted		2011 Base		2011 Estimate		Increase / Decrease	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
DIRECT OBLIGATIONS								
Current surveys and statistics								
Current economic statistics	1,270	\$179,217	1,276	\$184,694	1,276	\$184,694	0	\$0
Current demographic statistics	726	75,821	726	77,587	762	82,587	36	5,000
Survey development and data services	28	3,986	28	4,083	68	13,083	40	9,000
Subtotal, Discretionary Obligations	2,024	259,024	2,030	266,364	2,106	280,364	76	14,000
Survey of Program Dynamics	61	10,000	61	10,000	61	10,000	0	0
State Children's Health Insurance Program	236	22,760	236	20,000	236	20,000	0	0
TOTAL DIRECT OBLIGATIONS	2,321	291,784	2,327	296,364	2,403	310,364	76	14,000
FINANCING								
Unobligated balance start of year, SCHIP	0	(2,760)	0	0	0	0	0	0
Less Permanent Appropriation	(297)	(30,000)	(297)	(30,000)	(297)	(30,000)	0	0
TOTAL DISCRETIONARY BUDGET	2,024	259,024	2,030	266,364	2,106	280,364	76	14,000
AUTHORITY / APPROPRIATION								

Highlights of Program Changes

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
Current Demographic Statistics	726	\$77,587	36	\$5,000

The FY 2011 request includes \$5 million to allow the Census Bureau to expand its research and production capacities, and work in coordination with the Bureau of Labor Statistics, to supplement the official poverty measures with annual measures of poverty from the Current Population Survey.

Survey Development and Data Services	28	\$4,083	40	\$9,000
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The FY 2011 request includes \$9 million to allow the Census Bureau to enhance the ability of the Federal statistical system to utilize administrative records. The Census Bureau will expand its administrative records infrastructure to support various cross-cutting administrative records initiatives, including a 2010 Census simulation and a health pilot project involving the National Center for Health Statistics. These pilot projects are designed to address existing barriers to more complete use of administrative data while at the same time contributing substantive topical knowledge in critical fields.

Appropriation: Periodic Censuses and Programs

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2010 Appropriation			106,501	\$6,965,707
Adjustments to Base				
<u>Adjustments:</u>				
Funding deferred to FY 2011			135	(32,000)
FTEs funded in FY 2010 from carryover			(18,171)	
<u>Other Changes</u>				
2010 Pay raise		\$1,031		
2011 Pay raise		2,295		
Civil Service Retirement System (CSRS)		(588)		
Federal Employees' Retirement System (FERS)		1,667		
Thrift Savings Plan		(150)		
Federal Insurance Contributions Act (FICA) - OASDI		602		
Health insurance		932		
Employees' Compensation Fund		413		
Travel - Per Diem		102		
Travel - Mileage		(705)		
Rent payments to GSA		211		
Postage		453		
Printing and reproduction		15		
General Pricing Level Adjustment:				
Transportation of things		12		
Communications, utilities, and misc. charges		24		
Other services		809		
Supplies and materials		20		
Equipment		72		
Subtotal, other cost changes			0	7,215
Subtotal, adjustments to base			(18,036)	(24,785)
Less Amount Absorbed			0	(283)
TOTAL, ADJUSTMENTS TO BASE			(18,036)	(25,068)
2011 Base			88,465	6,940,639
Program Changes			(81,609)	(5,954,024)
2011 APPROPRIATION			6,856	986,615

Comparison by Activity

	2010 Enacted		2011 Base		2011 Estimate		Increase / Decrease	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
DIRECT OBLIGATIONS								
Economic statistics programs:								
Economic censuses	625	\$111,979	625	\$113,657	670	\$113,057	45	(\$600)
Census of governments	59	8,442	59	8,425	56	8,174	(3)	(251)
Subtotal, Economic statistics	684	120,421	684	122,082	726	121,231	42	(851)
Demographic statistics programs:								
Intercensal demographics estimates	62	10,401	62	10,552	62	10,552	0	0
2010 Decennial census program	105,485	7,639,043	87,449	6,754,681	5,734	771,195	(81,715)	(5,983,486)
Subtotal, Demographic statistics	105,547	7,649,444	87,511	6,765,233	5,796	781,747	(81,715)	(5,983,486)
Demographic surveys sample redesign	70	11,941	70	11,713	70	11,713	0	0
Geographic support	200	41,719	200	42,285	264	68,598	64	26,313
Data processing system	0	31,253	0	31,326	0	35,326	0	4,000
TOTAL DIRECT OBLIGATIONS	106,501	7,854,778	88,465	6,972,639	6,856	1,018,615	(81,609)	(5,954,024)
FINANCING								
Unobligated balance, start of year	0	(921,071)	0	(32,000)	0	(32,000)	0	0
Unobligated balance, end of year	0	32,000	0	0	0	0	0	0
TOTAL BUDGET AUTHORITY	106,501	6,965,707	88,465	6,940,639	6,856	986,615	(81,609)	(5,954,024)
TOTAL APPROPRIATION	106,501	6,965,707	88,465	6,940,639	6,856	986,615	(81,609)	(5,954,024)

Highlights of Program Changes

	Base		Increase / Decrease	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
Economic Census	625	\$113,657	45	(\$600)

The Census Bureau conducts the economic census every five years. It is integral to the Bureau of Economic Analysis (BEA) estimates of Gross Domestic Product (GDP) and industry inputs and outputs. It provides decision-makers with comprehensive, detailed, and authoritative facts about the structure and functioning of the U.S. economy. It is the foundation of the nation's economic statistics programs, providing core information on virtually all non-farm businesses and related data on business expenditures, commodity flows, minority and women-owned businesses, and other topics. Fiscal Year 2011 is the second year of the 2012 Economic Census cycle. In FY 2011, activities will focus on determining the content of the census, developing electronic and other data collection methods and processing systems, procuring hardware and equipment necessary to process returns, releasing the remaining data from the 2007 Economic Census, and beginning initial design of products for the 2012 Economic Census.

Census of Governments	59	\$8,425	(3)	(\$251)
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The Census Bureau conducts the census of governments every five years. Like the Economic Census, it is integral to the BEA's estimates of GDP. It is the only source of comprehensive and uniformly classified data on the economic activities of more than 90,000 state and local governments, which account for about 12 percent of GDP and nearly 16 percent of the U.S. workforce. Fiscal Year 2011 is the second year in the five-year cycle of the 2012 Census of Governments. The implementation of the Government Organization Phase, including initial data collection, begins in FY 2011.

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2010 Decennial Census Program	87,449	\$6,754,681	(81,715)	(\$5,983,486)

As mandated in the U.S. Constitution, the decennial census provides the official population counts for determining the allocation to states of seats in the U.S. House of Representatives, and for determining how the districts are defined for those seats. The program also provides data for small geographic areas and population groups that federal agencies need to implement legally mandated programs. In FY 2011, the Census Bureau will compile and deliver state-level population totals for apportionment of House seats by the legal deadline of December 31, 2010. Based on plans developed by each state, it will process, tabulate, and disseminate census data below the state-level for use in redistricting efforts by the legal deadline of March 31, 2011, as well as begin to provide data used for the distribution of federal funds and other purposes. The Census Bureau also will complete field work for the Coverage Measurement programs and conduct extensive evaluations and documentation of the 2010 Census operations and system performance. Finally, it will respond to concerns from state, local and tribal governments regarding the accuracy of the census counts. In addition to the decennial activities described above, the Census Bureau will continue field data collection for the Community Address Updating System, used to update our master address file over time for more rural areas where other sources, such as the U.S. Postal Service, are not sufficient.

The Census Bureau is requesting additional funding for the American Community Survey program. FY 2011 funds will continue the full implementation of the ACS, including the start of a process to increase the sample to 2.5 percent of the population (from 2.9 million to 3.5 million housing units) to improve the reliability of the ACS estimates at the tract level. The increase will also allow the Census Bureau to enhance field and telephone center data collection, conduct a 100 percent non-response follow-up operation in Remote Alaska and small American Indian, Alaska Native, and Native Hawaiian Homeland areas, and provide additional resources for the full review of 3-year and 5-year data.

Geographic Support	200	\$42,285	64	\$26,313
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The Census Bureau proposes an initiative to support improved address coverage, continual update of road and other spatial data, and enhanced quality measures of Census Bureau geographic programs. These efforts are expected to provide an up-to-date address list, increase the efficiency of field staff working on ongoing surveys, and will allow the Census Bureau to assess the feasibility of a targeted address canvassing operation (as opposed to a 100 percent operation) for the 2020 Census.

Data Processing Systems	0	\$31,326	0	\$4,000
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An increase is requested to provide much-needed resources for improving Census Bureau security of its vast and ever-growing information technology assets. The Census Bureau has more than 550 million electronic files and 800 terabytes of accessible data. These data are a tremendous asset to the Nation that must be adequately protected. Additional resources must be invested in strengthening information security capabilities. This investment will permit the Census Bureau to meet increasingly demanding security requirements, respond to increased security workloads, and invest in new security tools that will permit the Census Bureau to proactively protect the security of its data resources.

Performance Outcomes and Measures

(Dollars reflect obligations in Millions and Include Reimbursable Funding)

Census supports the Department's strategic goal to "Maximize U.S. competitiveness and enable economic growth for American industries, workers and consumers." A more detailed description of these outcomes and their measures can be found in the Census section of the Department of Commerce budget.

	FY 2009 Actual	FY 2010 Enacted/ Targets	FY 2011 Estimate/ Targets
Outcome 1: Provide benchmark measures of the U.S. population, economy and governments.	\$2,852.1	\$7,621.1	\$748.1
Correct street features in TIGER database to more effectively support Census Bureau censuses and surveys; facilitate the geographic partnerships between federal, state, local and tribal governments; and support the E-Government Initiative in the President's Management Agenda.	Completed updates to eligible counties in the U.S., Puerto Rico, and Island Areas.	Increase TIGER update submissions electronically by 10%.	N/A
Complete key activities for cyclical census programs on time to support effective decision-making by policymakers, businesses, and the public and meet constitutional and legislative mandates.	At least 90% of key preparatory activities were completed on time	At least 90% of key preparatory activities completed on schedule.	At least 90% of key activities completed on schedule.
Meet or exceed overall Federal score of customer satisfaction on the E-Government American Customer Satisfaction Index.	68.0 (did not meet overall Federal score).	Meet or exceed overall Federal score.	Meet or exceed overall Federal score.
Outcome 2: Provide current measures of the U.S. population, economy and governments	\$737.4	\$782.0	\$872.1
Achieve pre-determined collection rates for Census Bureau surveys in order to provide statistically reliable data to support effective decision-making of policymakers, businesses, and the public.	90% of key censuses and surveys met or exceeded their pre-determined collection rates at planned levels of reliability.	At least 90% of key surveys meet or exceed pre-determined collection rates at planned levels of reliability.	At least 90% of key surveys meet or exceed pre-determined collection rates at planned levels of reliability.
Release data products for key Census Bureau programs on time to support effective decision-making of policymakers, businesses, and the public.	(1) 100% of economic indicators were released on schedule. (2) At least 90% of other data products from key censuses and surveys were released on schedule.	(1) 100% of economic indicators released on schedule. (2) At least 90% of other data products from key censuses and surveys released on schedule.	(1) 100% of economic indicators released on schedule. (2) At least 90% of other data products from key censuses and surveys released on schedule.
Total	\$3,589.5	\$8,403.1	\$1,620.2

